

Ari Ross

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EDUCATION

Medill School of Journalism, Northwestern University, Evanston, IL June 2017
Bachelor of Science in Journalism with a double major in Economics and an Integrated Marketing Communications Certificate

BROADCAST & JOURNALISM EXPERIENCE

Sioux Falls Canaries, Broadcast/Media Relations Assistant, Sioux Falls, SD March 2017 - Present
Member of the American Association

- Broadcast pre-and post-game and three innings of all Canaries home games and select road games
- Various media relations tasks including writing game stories and press releases, putting together and distributing game notes, stat-packs, and lineup cards, and updating social media and the Canaries' website.

89.3 FM WNUR Sports, Broadcaster, Evanston, IL September 2013 – May 2017
Student-run radio station broadcasting and talking about Northwestern sports

- Broadcasted live Northwestern sporting events as play by play, color commentator and sideline reporter
- Engineered game broadcasts from Lakeside Studios, running the sound board and playing commercials
- Co-hosted weekly talk shows including Stats are for Losers and The SportsVoice

Web Editor-in-Chief (April 2016 – March 2017)

- Managed the WNUR Sports website including sending out weekly budgets, writing, editing and scheduling content

Social Media Director (March 2015 – April 2016)

- Managed the Facebook and Twitter accounts; posting breaking news, articles and coordinating live tweeting games.

SportsVoice Producer (April 2014 – March 2015)

- Produced a weekly Northwestern sports talk show, selecting co-hosts and writing a run-down

Northwestern News Network Sports, Reporter & Anchor, Evanston, IL September 2013 – May 2017
Student-run television show recapping the latest Northwestern sports news

- Cut highlights, filmed and reported stories and wrote scripts/ for each weekly show.

Northwestern Studio N/Big Ten Student U, Broadcast Operations, Evanston, IL September 2013 – May 2017
Student-run broadcasts of Northwestern sports games

- Set up, operated and took down cameras and technical equipment before, during and after games
- Ran Expression, Blackstorm and Camera Shading systems as part of Northwestern's videoboard operations

numberFire, Contributing Writer, New York, NY June 2014 – May 2017
Statistical-based website for data-driven sports news and analysis

- Wrote columns focusing on baseball or football incorporating sabermetrics and other proprietary analytics

Sports Illustrated, Reporting Intern, New York, NY January 2017 – March 2017

- Wrote, edited and fact checked Sports Illustrated's weekly print magazine for publication

Battle Creek Bombers, Play-by-Play Broadcaster/Media Relations, Battle Creek, MI May 2016 – August 2016
Northwoods League Team

- Broadcasted all the Bombers' home and away games via Northwoods League TV and the Bombers' UStream page

FOX Sports Ohio, Digital Content and Marketing Intern, Cleveland, OH June 2015 – August 2015
Regional cable affiliate of the FOX Sports Network

- Wrote, edited and posted articles for the FOX Sports Ohio website
- Cut and edited FOX Sports Ohio video content and effort into the FOX content management system
- Worked FOX Sports Ohio marketing activation events before Indians games at Progressive Field

ADDITIONAL EXPERIENCE

Cleveland Browns, Football Operations Intern, Berea, OH June 2013 – August 2013

- Set up, ran and took down training camp operations including the sound system and Friends and Family area.

SKILLS

Languages: Proficient in Hebrew, basic knowledge of Spanish and Portuguese

Computer: Knowledge of Adobe Audition, Photoshop, Premiere and InDesign

Social Media: Facebook, Twitter, LinkedIn